

12/20/2024

Florida Department of Commerce
State Trade and Rapid Response Program
State Rapid Response Coordinator
Attn: Yolanda Triplett
107 East Madison Street – MSC 229
Tallahassee, FL 32399-4137
WARNnotices@commerce.fl.gov

To Whom It May Concern:

We are sorry to report that Vimo, Inc. dba GetInsured (“Vimo” or the “Company”) will be terminating a total of 430 US employees, including employees based in Florida, as well as remote employees in other locations.

The terminations will be in effect as of February 19th, 2025, although Vimo reserves the right to extend separation dates in its discretion. This planned action is anticipated to be permanent with no bumping rights; Vimo does not have unionized employees.

Attached as Exhibit A is a list of job titles of the positions to be affected, listed by location.

Please feel free to contact me via the email or phone number listed below.

Nicolla Banks
Human Resources Generalist
Phone: 650-618-4581
Email: Nicolla.Banks@getinsured.com

Exhibit A

Alabama

Call QA Specialist
Customer Service Representative I

Arkansas

Customer Service Representative I

Arizona

Customer Service Representative I

California

Call CA Specialist

Colorado

Customer Service Representative I

Florida

Customer Service Representative I
Call QA Specialist
Team Lead
Customer Service Representative II

Georgia

Team Lead
Customer Service Representative I
Customer Service Representative II
Call QA Specialist

Iowa

Customer Service Representative I

Illinois

Customer Service Representative I

Indiana

Customer Service Representative I
Call QA Specialist

Kansas

Customer Service Representative I

Kentucky

Customer Service Representative I

Louisiana

Customer Service Representative I
Call QA Specialist

Maine

Customer Service Representative I

Michigan

Customer Service Representative I
Call CA Specialist

Mississippi

Customer Service Representative

Missouri

Customer Service Representative I
Call QA Specialist

North Carolina

Customer Service Representative I

North Dakota

Customer Service Representative I

New Jersey

Call QA Specialist

New Mexico

Customer Service Representative I

Nevada

Customer Service Representative I
Customer Service Representative II

Ohio

Customer Service Representative I
Customer Service Representative II
Call Center Supervisor

Oklahoma

Customer Service Representative I

Oregon

Customer Service Representative I

Pennsylvania

Customer Service Representative I
Call QA Specialist

South Carolina

Customer Service Representative I
Call QA Specialist

Tennessee

Customer Service Representative I

Texas

Customer Service Representative I
Call QA Specialist

Utah

Customer Service Representative I

Virginia

Customer Service Representative I

West Virginia

Customer Service Representative I